

**SEACOOP COOPERATION FORUM
“NETWORKED ELECTRONIC MEDIA”
JUNE 23, 2010 - MANILA (THE PHILIPPINES)**

EVENT REPORT

SIGMA ORIONIS
SEACOOP PROJECT COORDINATOR



A Cooperation Forum focusing on “Networked Electronic Media” (NEM) has been organised on June 23, 2010 at the Edsa Shangri-la Hotel in Manila (the Philippines), by the SEACOOP partnership, with the support of ASTI (the SEACOOP partner in the Philippines), in liaison with the [NEM European Technology Platform \(ETP\)](#) and under the aegis of the European Commission and of the ASEAN Secretariat.

This Forum revealed to be successful, not only because the presentations gave the opportunity to share a lot of information (see Forum agenda in Annex 1), because the attendance level was quite high (over 80 participants, including around 15 European delegates - see Participant list in Annex 2) and the networking between delegates intense and fruitful all over the day, but also because it allowed to more precisely evaluate the research topics which could usefully be explored through joint projects on this theme, namely in the framework of the European Commission’s FP7 research funding programme, which was the main objective of the event.

The event (benefitting from a live web streaming made available with the support of [Preginet](#) the National Research and Education Network of the Philippines) started with an opening session chaired by **Denis Villorente** (Director of ASTI) and included welcome addresses by:

- Minister **Estrella P. Alabastro**, Secretary of the Department of Science and Technology (DOST), the Philippines, who warmly welcome all delegates coming from Europe and Southeast Asia, and assessed that S&T cooperation between the two regions was developing quite intensively, particularly in the ICT sector,
- Ambassador **Alistair MacDonald**, Head of the Delegation of the European Union to the Philippines, who reminded the various EU-funded projects and programme currently supporting the strengthening of S&T

cooperation between the two regions (SEACOOP, EU-SEA-NET, Marie Curie, TEIN3) and underlined the relevance for ASEAN countries to designate FP7 National Contact Points,

- Commissioner **Timoteo Diaz de Rivera**, Commission on Information and Communications Technology (CICT), the Philippines, who specifically addressed the high potential of the NEM sector in the present development phase of EU-ASEAN cooperation on ICT research.

The following session, chaired by **Zalina Abdul Halim**, Manager, Corporate Office, MDEC, Malaysia, included presentations by:

- **Christophe Forax**, ICT Counsellor for ASEAN, European Commission, who suggested not to forget regulation and standardisation issues in the implementation of cooperation in ICT between the two regions, and gave examples of the potential use of NEM technologies in applications developing in Southeast Asia,
- **Emir Rio Krishna**, Technical Officer, S&T Division, ASEAN Secretariat, who informed the audience of the positive outcomes of the EU-ASEAN meetings held last May in Madrid (Ministerial meeting) and in Vientiane (ASEAN COST EC meeting) and reassessed the support of the ASEAN Secretariat for the SEACOOP project,
- **Roger Torrenti**, CEO Sigma Orionis, SEACOOP project coordinator, who gave an overview of the SEACOOP project, underlining the benefits event participants could find in SEACOOP activities (identification of cooperation priorities, synergies, promotion, help-desk, etc.).

Then a session chaired by **Christophe Forax** was devoted to European developments in the area of Networked Electronic Media, and included presentations made by:

- **Pierre-Yves Danet**, Vice-Chair of the NEM ETP, France, who presented in detail the rationale and the activities of the NEM ETP (a constituency today counting over 700 members worldwide), introduced the NEM Strategic Research Agenda which constitutes an appropriate basis to discuss precise cooperation projects, and invited Southeast Asian organisations to join the NEM ETP and be involved in the 2010 NEM Summit planned in October in Barcelona (Spain),
- **Lindsay Cornell**, BBC (a member of the NEM ETP Steering Board), United Kingdom, who provided an overview of the R&D activities of his company (involving today 150 persons), underlined the importance of collaboration in the NEM area, and gave various examples of ongoing research projects developed by BBC,
- **Mervyn Levin**, CEO, Levering Ltd., United Kingdom and Thailand, and **Channa Gunawardena**, Director Business Development, Megaskills, United Kingdom, who are both members of the SEACOOP Advisory Committee, and shared with the audience their longstanding experience in developing cooperation projects between Europe and Southeast Asia (and more widely Asia) in the ICT sector.

After the lunch break, during which delegates had the opportunity to visit exhibition booths that local organisations had installed at the initiative of ASTI, a first session, chaired by **Emir Rio Krishna**, was devoted to Southeast Asian developments in the area of Networked Electronic Media and consisted in a succession of presentations made by leading organisations, specialising in ICT research in the NEM area, and coming from most ASEAN countries:

- **Mustapa Wangsaatmadja**, Director of Research & Development Centre PT. Telkom, Indonesia
- **Anousa Souannavong**, Founder & Co-owner, Cyberia Co. Ltd, Lao PDR
- **Thanongsinh Kanlagna**, President, Datacom Co. Ltd, Lao PDR and President of the Lao ICT Commerce Association (LICA),
- **Hasnul Nadzrin Shah**, Manager, Creative Industry Strategy and Policy, MDEC, Malaysia
- **Yap Ghim Eng**, Senior Research Engineer, Data Mining, ASTAR, Singapore
- **Chalermpol Charnsripinyo**, Acting Director of Network Technology, Laboratory, NECTEC, Thailand
- **Virach Sornlertlamvanich**, Assistant Executive Director of NECTEC, Thailand
- **Jun Verzola**, City Editor, GMA Network, the Philippines
- **Lawrence Hughes**, InfoWeapons, the Philippines
- **Rowena Cristina L. Guevara**, Dean, Electrical and Electronics Engineering Institute, University of the Philippines, the Philippines



- **Le Anh Dung**, Director of the R&D Center of the Vietnam Multimedia Communication Corporation (VTC), Vietnam

For the following session, delegates have been invited to work in three sub-groups focusing on each of the three specific NEM research topics that had been identified as the most promising ones for a fruitful cooperation, thanks to a survey a survey proposed by the NEM ETP some weeks prior to the event (see Annex 3) and in which the 10 ASEAN countries represented in SEACOOOP partnership had participated:

- Group 1: Tools for content creation and manipulation
- Group 2: Security, privacy and trust
- Group 3: Quality of service

Then the group moderators, all members of the NEM ETP (**Pierre-Yves Danet**, **Lindsay Cornell**, and **Roger Torrenti**) reported the lively discussions held, and presented the conclusions reached in the breakout sessions.

In his concluding address following these presentations (and preceding a networking cocktail closing the event), **Denis Villorente** expressed his feeling that the event had fully reached its objectives and that precise cooperation projects were in sight in the NEM area, suggesting that the SEACOOOP partnership can analyse the event outputs more in detail and quickly agree on a follow-up action plan to be implemented in the next months. He also welcomed the opportunity, envisioned during the discussions held in sub-groups, to consider the creation of a “Southeast Asian NEM chapter” which would develop its activities at a regional level and would be a suited structure to develop closer liaison with the NEM ETP in a spirit of mutual interest.

The event proceedings (including the event agenda and the attendee list) have been uploaded on the SEACOOOP web site.



ANNEX 1: AGENDA OF THE SEACOO COOPERATION FORUM OF JUNE 23, 2010

Cooperation Forum
Networked Electronic Media
Wednesday, June 23, 2010
Manila, Philippines

Hosted by the Advanced Science and Technology Institute (ASTI)
Edsa Shangri-la Ortigas

Contacts

Mr Joric Maglanque (email: joric@asti.dost.gov.ph- tel: 639178473047)
Ma. Irene S. Amatorio (email: rylene@asti.dost.gov.ph - tel: 639175098031)

Final agenda



Organised by the SEACOO partnership
under the aegis of the European Commission and of the ASEAN Secretariat





Cooperation Forum

Networked Electronic Media

Wednesday, June 23, 2010 - Manila, The Philippines

Venue: Edsa Shangri-la, Ortigas

08:00 **Welcome of participants**

09:00 **Opening session**

*Session chaired by **Denis Villorente**, Director, ASTI, The Philippines*

- **Estrella F. Alabastro**, Secretary, Department of Science and Technology (DOST) - The Philippines
- **Alistair MacDonald**, Head of Delegation, Delegation of the European Union to the Philippines
- **Timoteo Diaz de Rivera**, Commissioner, Commission on Information and Communications Technology (CICT) - The Philippines

09:30 **Welcome Address**

*Session chaired by **Zalina Abdul Halim**, Manager, Corporate Office, MDEC, Malaysia*

- **Christophe Forax**, ICT Counsellor for ASEAN, European Commission
- **Emir Rio Krishna**, Technical Officer, S&T Division, ASEAN Secretariat
- **Gerry Constatino**, Manager, Membership and Business Information Services, European Chamber of Commerce of the Philippines
- **Roger Torrenti**, CEO Sigma Orionis, SEACOOP project coordinator

10:00 **Tea-coffee break**

10:30 **European Developments in the area of Networked Electronic Media**

*Session chaired by **Christophe Forax**, ICT Counsellor for ASEAN, European*

Commission

- European members from the NEM ETP
 - Pierre-Yves Danet, Vice-Chair of the NEM ETP - France
 - Lindsay Cornell, BBC - United Kingdom
- European organisations active in the NEM area
 - Mervyn Levin, CEO, Levering Ltd - United Kingdom/Thailand
 - Channa Gunawardena, Director Business Development, Megaskills - United Kingdom

12:00 **Lunch**

13:30 **Southeast Asian Developments in the area of Networked Electronic Media**

*Session chaired by **Emir Rio Krishna**, Technical Officer, S&T Division, ASEAN*

Secretariat

- The panel of ASEAN experts from University or Industrial sector specialized in the field
 - Mustapa Wangsaatmadja, Director of Research & Development Centre PT. Telkom, Indonesia
 - Anousa Souannavong, Founder & Co-owner, Cyberia Co. Ltd, Lao PDR
 - Thanongsinh Kanlagna, President, Datacom Co. Ltd, Lao PDR
 - Hasnul Nadzrin Shah, Manager, Creative Industry Strategy and Policy, MDEC, Malaysia
 - Yap Ghim Eng, Senior Research Engineer, Data Mining, ASTAR, Singapore
 - Chalernpol Charnsripinyo, Acting Director of Network Technology, Laboratory, NECTEC, Thailand
 - Virach Sornlertlamvanich, Assistant Executive Director of NECTEC, Thailand
 - Jun Verzola, City Editor, GMA Network, The Philippines
 - Lawrence Hughes, Infoweapons, The Philippines
 - Rowena Cristina L. Guevarra, Professor, Electrical and Electronics Engineering Institute, University of the Philippines, The Philippines
 - Le Anh Dung, Director of the R&D Center of the Vietnam Multimedia Communication Corporation (VTC), Vietnam

15:00 **Tea-coffee break**

15:30 **Parallel of 3 working groups**

- Group 1: Tools for content creation and manipulation
 - Lindsay Cornell, BBC, United Kingdom
- Group 2: Security, privacy and trust
 - Roger Torrenti, CEO, Sigma Orionis, France
- Group 3: Quality of service_& Open session (all other NEM themes)
 - Pierre-Yves Danet, Vice-Chair, NEM ETP, France

17:00 **Wrap-up and Roadmap**

- *Session moderated by **Roger Torrenti**, CEO Sigma Orionis, SEACOOP project coordinator*
Pierre-Yves Danet, Vice-Chair, NEM ETP, France
Denis Villorente, Director, ASTI, The Philippines

18:30 **End of meeting followed by a networking cocktail**

Attendee List

Non-including those registering online

European Commission and ASEAN

- **ASEAN** Emir Rio Krishna
- **EU** Christophe Forax

SEACOOP Consortium

- **ASTI** Denis Villorente - Joric Maglanque - Ryne Amatorio
- **BPPT** Dwi Handoko - Bambang Heru Tjahjono
- **I²R (A*STAR)** Gavin Ang - Wilson Lau
- **MDEC** Zalina Abdul Halim - Zatil Hidayah Mohd Rifai
- **NAST** Phonpasit Phissamay - Valaxay Dalaloy
- **NCSTP** Tran Ngoc Ca - Hoang Minh Tien
- **NIDA** Vat Chun - Eng Sothy - Heng Sokun
- **NSTDA** Pensri Guntasopatr - Nara Pao-in - Piyawut Srichaikul
- **SIGMA** Roger Torrenti - Camille Torrenti
- **UBD** Saiful Azmi Haji Husain

EU Speakers

- **NEM ETP** Pierre-Yves Danet
- **BBC** Lindsay Cornell
- **LEVERING LTD** Mervyn Levin
- **Megaskills** Channa Gunawardena

ANNEX 2: SEACOOOP COOPERATION FORUM OF JUNE 23, 2010: FINAL ATTENDEE LIST

Name	Organization	Occupation	JobDesc	Working Sector	Country
Abdul Halim, Zalina	MDeC	Manager		Government	Malaysia
Alabastro, Estrella	Department of Science & Techno	Secretary		Government	Philippines
Amatorio, Irene	ASTI			Academe	The Philippines
Ang, Gavin	I2R (A*STAR)	Deputy Director - Industry Dev		Government	Singapore
Azmi Haji Husain, Saiful	UBD			Academe	Brunei Darussalam
Baldelomar, Lourdes	University of Santo Tomas	Faculty Member/Program Supervi	Program Supervisor for UST-Cis	Academe	Philippines
Banzon, Peter Antonio	Advanced Science and Technolog	Chief, Computer Software Division	Chief Science Research Specialist	Government	Philippines
Balinos, Aiza Marcos	College of Development Communi	Instructor		Academe	Philippines
Caro, Jaime De Leon	University of the Philippines	Professor	Professor and Chair	Academe	Philippines
Castaneda, Narcisa Juvilyn Cosico	Advanced Science and Technolog	Government Employee	Planning Officer	Government	Philippines
Charnsripinyo, Chalernpol	NECTEC	Acting Director of Network Tec		Government	Thailand
Cheng, Danny	College of Computer Studies De	Assistant Professor	Net Centric Computing Academic	Academe	Philippines
Choi, John	MarkAny	CEO		Private Industry	South Korea
Chun, Vat	NIDA	Deputy Secretary General		Government	Cambodia
Cornell, Lyndsay	BBC			Academe	United Kingdom
Dagli, Winifredo Bonquin	University of the Philippines	Instructor	Teaching Development Communication	Academe	Philippines
Dalalay, Valaxay	NAST			Academe	Lao PDR
Danet, Pierre-Yves	NEM ETP	NEM Vice-Chairman		Private Industry	France
Delos Santos, Eleuterio Mariano	Infoweapons	Sales Engineer		Private Industry	Philippines
Diaz de Rivera, Timoteo	Commission Information and Communications Technology	Commissioner		Government	Philippines
Dimacali, Timothy James	GMA News.TV			Private Industry	Philippines
Dung, Le Anh	Vietnam Multimedia Communicati	Director of the R&D Center		Government	Vietnam
Echano, Carmencita	ASTI	Chief, Finance and Administration Division		Government	The Philippines
Eng, Sothy	Cambodia	Government Official		Government	NIDA
Forax, Christophe	European Commission			Government	Belgium
Grageda, Henry Arcilla	Asian Institute of Management			Academe	Philippines
Gunawardena, Channa	Megaskills Research	Director Business Development		Private Industry	United Kingdom
Guntasopatr, Pensri	NECTEC/NSTDA	Assistant Executive Director		Academe	Thailand
Handoko, Dwi	BPPT	Head of System Information Div		Government	Indonesia
Heng, Sokun	NIDA			Government	Cambodia
Heru Tjahjono, Bambang	BPPT	Senior Engineer on New Media		Government	Indonesia
Hidayah Mohd Rifai, Zatil	MDeC			Government	Malaysia
Jarzabek, Stanislaw	National University of Singapo	Associate Professor		Academe	Singapore

Kager, Anders	Nokia Siemens Network	Head of Regional Marketing, Asia Pacific		Private Industry	Singapore
L. Guevarra, Rowena Cristina	University of the Philippines	Professor		Academe	The Philippines
Lau, Wilson	I2R (A*STAR)	Senior Manager - Industry Deve		Government	Singapore
Levin, Mervyn	Levering Ltd.	CEO		Private Industry	Thailand
Lim, Chee Ming	UBD			Academe	Brunei Darussalam
McDonald, Alistair	Delegation of the European Union to the Philippines	Head		Government	
Maglanque, Jose Eric S.	ASTI	Chief, KM Division	Division Chief	Academe	Philippines
Manio, Pinky Razote	ASTI-DOST			Government	Philippines
Mar Soe, Khin	UCSY	Associate Professor		Academe	Myanmar
Minasyan-Pekovits, Charlotte	Delegation of the European Uni	Intern. Relations Assitant - P		European Union	the Philippines
Minh Tien, Hoang	NCSTP			Government	Vietnam
Nadzrin Shah, Hasnul	MDeC	Manager Creative Industry Stra		Academe	Malaysia
Pao-in, Nara	NECTEC/NSTDA	Director - International Affai		Government	Thailand
Phissamay, Phonpasit	NAST	Director General		Government	Lao PDR
Ramirez, Medel Gementera	Globe Telecom, Inc	Head- Future Transport Technol		Private Industry	Philippines
Ranario, Eligio	Globe Telecom Inc.			Private Industry	Philippines
REYES, ROSULA	Blue Chip Designs, Inc.			Private Industry	Philippines
Rio Krishna, Emir	ASEAN Secretariat	Technical Officer of S&T Divis		Government	Indonesia
Sabado, Dominic Estabillo	European IT Service Center Fou			Private Industry	Philippines
Sornlertlamvanich, Virach	NECTEC	Assistant Executive Director		Academe	Thailand

Souannavong, Anousa	Cyberia Co., Ltd.	Co-Founder & CTO		Private Industry	Laos
Srichaikul, Piyawut	NECTEC/NSTDA	Assistant Executive Director		Government	Thailand
Terrado, Mark Lester Palsario	Diff Sigma Tech	IT consultant	Network Infra Engineer	consultancy	Philippines
Thein, Ni-Lar	UCSY	Rector		Academe	Myanmar
Torrenti, Roger	Sigma Orionis	CEO		Private Industry	France
Torrenti, Camille	Sigma Orionis	Project Manager		Private Industry	France
Tran Ngoc, Ca	NCSTP	Director of Secretariat		Government	Vietnam
Jun Verzola	GMA Network	City Editor		Private Industry	The Philippines
Vinals, Gabriel Munuera	European Union Delegation to the Philippines	Head of Political, Economic, Trade and Public Affairs Section		Government	
Villorrente, Denis	ASTI			Government	The Philippines
Viniacourt, Frederic	EADS	R&T Project Manager		Private Industry	Singapore
Wangsaatmadja, Mustapa	Telkom-Indonesia	Senior General Manager Researc		Private Industry	Indonesia
Yap, Ghim Eng	I2R/A*STAR	Senior Researcher Data Mining		Government	Singapore